

# Personal Luxury in Mexico

October 2023

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## Personal Luxury in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023  
Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)  
Luxury eyewear sees rising value sales in 2023  
Retail value sales of luxury jewellery on the up in 2023  
Luxury leather goods sees positive value growth in 2023  
Value sales of luxury wearables electronics increase in 2023  
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Value sales of writing instruments and stationery on the up in 2023  
Value sales of super premium beauty and personal care rise  
Louis Vuitton México S de RL CV leads personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales are expected to rise over the forecast period  
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