



Ready Meals Packaging in the United Arab Emirates

September 2022

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Ready Meals Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Stronger demand for ready meals in 2021 as COVID-19 restrictions are eased

Folding cartons continues to lead ready meals packaging

Metal food cans continues to grow thanks to rising demand for shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

Ready meals to see strong growth, boosting packaging unit volumes, including for folding cartons

COVID-19 gives further impetus to the healthy eating trend

Ready Meals Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Resealable and sustainable packaging options are in demand in the food industry

Modest growth for alcoholic drinks packaging after a number of years of decline, with smaller packs increasingly popular

Non-alcoholic drinks adopt convenient and recyclable packaging in 2021

PET bottles see dynamic growth in bath and shower

HDPE and PET bottles still the favourite pack types in the home care industry

PACKAGING LEGISLATION

United Arab Emirates bans single-use plastic

Traffic light labelling on food packaging comes into force in 2022

RECYCLING AND THE ENVIRONMENT

Packaging that is sustainable and can be repurposed is seeing increasing use in the United Arab Emirates.

Setting a progressive recycling goal for 20230

FrieslandCampina's sustainability campaign sets a precedent

Table 1 - Overview of Packaging Recycling and Recovery in the United Arab Emirates: 2019/2020 and Targets for 2021

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