



# Sweet Spreads Packaging in Malaysia

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Glass jars are the dominant pack type in sweet spreads

PET jars the main pack type for chocolate spreads

The 230g pack is the main size in nut- and seed-based spreads

### PROSPECTS AND OPPORTUNITIES

Rising health awareness expected to hamper growth for some categories

The 340g pack will continue to be perceived as an ideal size for the convenience it offers

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-malaysia/report](http://www.euromonitor.com/sweet-spreads-packaging-in-malaysia/report).