

Cigars, Cigarillos and Smoking Tobacco in Egypt

June 2024

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Cigars, Cigarillos and Smoking Tobacco in Egypt - Category analysis

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2023 DEVELOPMENTS

Sales are dampened by price increases and disruptions to supply chains

Cigars show some resilience

Eastern Co SAE continues to dominate sales

PROSPECTS AND OPPORTUNITIES

Modest growth expected, in line with better economic conditions

Pipe tobacco will be most dynamic performer

Retail developments are on the horizon

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Tobacco in Egypt - Industry Overview

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Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

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Minimum legal smoking age

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Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
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DISCLAIMER

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