

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia

June 2024

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

New regulations for e-vapour products in 2023 Closed system single use registers highest value growth Healthy volume growth for heated tobacco

PROSPECTS AND OPPORTUNITIES

Decline in volume growth for e-vapour products Continued stable growth for heated tobacco Possible further tightening of regulation for e-vapour products

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Tobacco in Serbia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for tobacco?

OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Vapour products

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