

# Wholesale in Brazil: ISIC 51

July 2024

**Table of Contents** 

# Wholesale in Brazil: ISIC 51

## HEADLINES

#### INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2018-2028

# TURNOVER SCORECARD

Summary 1 - Scorecard of Turnover Pillar 2018-2028 Chart 2 - Turnover Regional Comparison 2023 Chart 3 - Turnover per Capita Regional Comparison 2023 Chart 4 - Turnover Growth Regional Comparison 2018-2028 Chart 5 - Future and Absolute Growth of Turnover Regional Comparison 2023-2028 Chart 6 - Turnover 2018-2028 Chart 7 - Turnover by Category 2018-2023 Chart 8 - Turnover by Category 2023-2028 Chart 9 - Turnover per Employee 2018-2023

#### INDUSTRY'S GROWTH DRIVERS

Chart 10 - External Demand Factors Chart 11 - Top Industry's Suppliers and Buyers Summary 2 - Key Buyer Industries in Brazil 2018-2028 Summary 3 - Key Supplier Industries in Brazil 2018-2028

# COST STRUCTURE

- Chart 12 Cost Structure Comparison 2023
- Chart 13 Cost Structure 2018-2023
- Chart 14 B2B Costs and Growth 2023, USD million
- Chart 15 Prices of Selected Commodities and Other Economic Indicators 2023 Q3-2024 Q4, Index
- Chart 16 Profit and Profit Margin 2018-2023
- Chart 17 Average Salary 2018-2023
- Chart 18 Labour Costs and Employee Productivity Comparison 2018-2023

#### FIRMOGRAPHICS

- Chart 19 Number of Companies by Size 2018/2023
- Chart 20 Competitive Landscape Structure by Company Size 2018/2023
- Chart 21 Top Companies' Ranking 2018-2023 and % of Turnover Value 2023

#### MARKET OVERVIEW

Chart 22 - Market Structure by Buyer 2018-2023 Chart 23 - B2B Buyers and Growth 2023, USD million

#### ATTRACTIVENESS INDEX

Chart 24 - Attractiveness Index in Selected Industries 2023 Chart 25 - Wholesale Attractiveness Index Comparison Across All Industries 2023 Chart 26 - Attractiveness Index Methodology

#### ECONOMIC CONTEXT AND LABOUR MARKET

Summary 4 - Economic Context and Labour Market 2023-2028

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

#### spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/wholesale-in-brazil-isic-51/report.