

# Digital Disruptors: The Global Competitive Landscape of Last Mile Delivery Platforms

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## INTRODUCTION

About the report

Key findings

## STATE OF PLAY

Last mile delivery platforms growth driven by e-commerce boom

Delivery services adjust to meet demand and hygiene standards

Delivery platforms continue to struggle in reaching sustainable profitability

## THE AMERICAS

Instacart

Inabuggy

Cornershop

## ASIA AND AUSTRALASIA

Airtasker

GoGoX

Lalamove

Go Send

HappyFresh

## EMEA

Instashop

Zásilkovna

Everli

Igoods.ru

Nana Direct

Hepsiexpress

## PROSPECTS

Technology to help re-imagining delivery business

Loyalty will be key as switching between alternatives is ever easier

Growth-focused platforms may need to reconsider their operation models

## APPENDIX

Digital Consumer analysis regularly leverages multiple methodologies

An overview of methodologies often used in Digital Consumer analysis (1)

An overview of methodologies often used in Digital Consumer analysis (2)

## About Euromonitor International

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/digital-disruptors-the-global-competitive-landscape-of-last-mile-delivery-platforms/report](http://www.euromonitor.com/digital-disruptors-the-global-competitive-landscape-of-last-mile-delivery-platforms/report).