

Dietary Supplements in Italy

September 2023

Table of Contents

Dietary Supplements in Italy - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Probiotics set to drive category growth in 2023

As life returns to "normal" Italians demand energy-boosting products

The latest EFSA regulations cast a shadow over dietary supplements to lower cholesterol

PROSPECTS AND OPPORTUNITIES

Category will continue to grow, showing a similar pattern to the pre-pandemic period

Sales of mineral supplements set to be driven by rising temperatures

Interest in immunity and mood/relaxing dietary supplements set to diminish as consumer priorities change

CATEGORY DATA

Table 1 - Sales of Dietary Supplements by Category: Value 2018-2023

Table 2 - Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 3 - Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 4 - NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 5 - LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 6 - Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 7 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

Consumer Health in Italy - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 - Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2018-2023

Table 11 - Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 - NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 - LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 - Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 - Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 - Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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