



Global Recovery Tracker: Q4 2020

December 2020

Table of Contents

INTRODUCTION

Scope

Key findings

Key events so far (1)

Key events so far (2)

Only partial recovery expected in 2021

Global economic outlook remains tilted towards downside risks

EUROMONITOR RECOVERY INDEX

The Recovery Index

Index ranking based on Q4 2020 scores: 1 to 10

Index ranking based on Q4 2020 scores: 11 to 20

Index ranking based on Q4 2020 scores: 21 to 30

Index ranking based on Q4 2020 scores: 31 to 40

Index ranking based on Q4 2020 scores: Remaining countries

Recovery landscape in Q4 2020

OVERVIEW OF MAJOR ECONOMIES

Prospects of recovery are uneven

Activity in services sector adversely impacted by new lockdowns

Deteriorating labour market conditions

Consumer spending yet to recover in most countries

Retail sales recovery is underway

Consumer confidence remains low

COUNTRY INSIGHTS

Brazil: resumption of consumer spending may promote recovery

China: further recovery will be driven by consumer spending

Germany: a slight improvement from the previous quarter

India: a COVID-19 spike hinders recovery progress

Japan: positive and negative developments offset each other

US: slowing recovery but consumer confidence improving

US: activity levels decline in a second wave but at a lower rate

UK: economy hit by lockdown and increased Brexit uncertainty

CONCLUSION

A slower recovery is now more likely

Key country insights

Outlook

APPENDIX: INDEX METHODOLOGY AND DEFINITIONS

Recovery Index Methodology

Recovery Index Indicators and Weights

Scenario assumptions and definitions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-recovery-tracker-q4-2020/report.