

Buenos Aires in Argentina

July 2024

Table of Contents

Buenos Aires in Argentina

HEADLINES

CITY SCORECARD

Chart 1 - Buenos Aires City Scorecard Rankings Among 134 Latin America Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2023

POPULATION

- Chart 2 Key Buenos Aires Population Indicators Compared to Argentina and Latin America 2023
- Chart 3 Buenos Aires Population Growth Compared to Argentina and Latin America 2018-2028
- Chart 4 Buenos Aires Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028
- Chart 5 Buenos Aires Population by Age and Sex 2023

CONSUMER EXPENDITURE

- Chart 6 Buenos Aires Consumer Expenditure per Capita Compared to Argentina and Latin America 2018-2028
- Chart 7 Buenos Aires Consumer Expenditure Structure 2023

DIGITAL CONSUMER

- Chart 8 Key Buenos Aires Digital Consumer Statistics Compared to Argentina and Latin America 2023
- Chart 9 Digital Consumer Historic Growth and Forecasts in Buenos Aires 2018-2028

WEALTH

- Chart 10 Buenos Aires Disposable Income per Household Compared to Argentina and Latin America 2018-2028
- Chart 11 Number of Households by Disposable Income Band in Buenos Aires 2018/2023/2028
- Chart 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Buenos Aires: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

- Chart 13 Buenos Aires Household Possession of Kitchen Durables Compared to Argentina and Latin America 2023: % of Households
- Chart 14 Buenos Aires Possession of Entertainment Electronics Compared to Argentina and Latin America 2023: % of Households
- Chart 15 Buenos Aires Household Possession of Other Durables Compared to Argentina and Latin America 2023: % of Households

ECONOMY

- Chart 16 Buenos Aires GDP per Capita Compared to Argentina and Latin America 2018-2028
- Chart 17 Buenos Aires Real GDP Growth Compared to Argentina and Latin America 2018-2028
- Chart 18 Buenos Aires Inflation Compared to Argentina and Latin America 2018-2028

LABOUR

- Chart 19 Buenos Aires Labour Indicators Compared to Argentina and Latin America 2023
- Chart 20 Economically Active Population and Unemployment Rate in Buenos Aires 2018-2023
- Chart 21 Buenos Aires Labour Productivity Compared to Argentina and Latin America 2018-2023

TRANSPORT

- Chart 22 Number of Airport Passengers in Buenos Aires 2018-2023
- Chart 23 Automotive Circulation in Buenos Aires 2018-2023
- Chart 24 Buenos Aires Transport Possession Compared to Argentina and Latin America 2023: % of Households

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/buenos-aires-in-argentina/report.