

# Experiential Luxury in China

October 2023

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## Experiential Luxury in China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest value growth in the category overall in 2023

Hyatt Hotels Corp holds the lead in experiential luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period

Luxury hotels looks likely to witness the most dynamic performance over the forecast period

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