

San Pedro Sula in Honduras

July 2024

Table of Contents

San Pedro Sula in Honduras

HEADLINES

CITY SCORECARD

Chart 1 - San Pedro Sula City Scorecard Rankings Among 134 Latin America Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2023

POPULATION

- Chart 2 Key San Pedro Sula Population Indicators Compared to Honduras and Latin America 2023
- Chart 3 San Pedro Sula Population Growth Compared to Honduras and Latin America 2018-2028
- Chart 4 San Pedro Sula Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028
- Chart 5 San Pedro Sula Population by Age and Sex 2023

CONSUMER EXPENDITURE

- Chart 6 San Pedro Sula Consumer Expenditure per Capita Compared to Honduras and Latin America 2018-2028
- Chart 7 San Pedro Sula Consumer Expenditure Structure 2023

DIGITAL CONSUMER

- Chart 8 Key San Pedro Sula Digital Consumer Statistics Compared to Honduras and Latin America 2023
- Chart 9 Digital Consumer Historic Growth and Forecasts in San Pedro Sula 2018-2028

WEALTH

- Chart 10 San Pedro Sula Disposable Income per Household Compared to Honduras and Latin America 2018-2028
- Chart 11 Number of Households by Disposable Income Band in San Pedro Sula 2018/2023/2028
- Chart 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in San Pedro Sula: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

- Chart 13 San Pedro Sula Household Possession of Kitchen Durables Compared to Honduras and Latin America 2023: % of Households
- Chart 14 San Pedro Sula Possession of Entertainment Electronics Compared to Honduras and Latin America 2023: % of Households
- Chart 15 San Pedro Sula Household Possession of Other Durables Compared to Honduras and Latin America 2023: % of Households

ECONOMY

- Chart 16 San Pedro Sula GDP per Capita Compared to Honduras and Latin America 2018-2028
- Chart 17 San Pedro Sula Real GDP Growth Compared to Honduras and Latin America 2018-2028
- Chart 18 San Pedro Sula Inflation Compared to Honduras and Latin America 2018-2028

LABOUR

- Chart 19 San Pedro Sula Labour Indicators Compared to Honduras and Latin America 2023
- Chart 20 Economically Active Population and Unemployment Rate in San Pedro Sula 2018-2023
- Chart 21 San Pedro Sula Labour Productivity Compared to Honduras and Latin America 2018-2023

TRANSPORT

- Chart 22 Number of Airport Passengers in San Pedro Sula 2018-2023
- Chart 23 San Pedro Sula Transport Possession Compared to Honduras and Latin America 2023: % of Households

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/san-pedro-sula-in-honduras/report.