

Personal Luxury in Indonesia

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023, while Dior makes a comeback at the Four Seasons Jimbaran Bay

Designer apparel and footwear (ready-to-wear) characterised by designer apparel (ready-to-wear)

Luxury eyewear enjoys growing popularity and rising value sales thanks to changes in fashion, although counterfeit continues to threaten category sales

Retail value sales of luxury jewellery increase in 2023 thanks to the resumption of society

Luxury leather goods sees positive value growth in 2023

Luxury timepieces enjoys value sales increase in 2023

Value sales of writing instruments and stationery on an upward trend in 2023

Value sales of super premium beauty and personal care rise in 2023

Kering SA leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales rise in 2023 constant terms over the forecast period

Designer apparel and footwear (ready-to-wear) remains the largest category in value terms in 2028

Super premium beauty and personal care is the most dynamic category over the forecast period

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DISCLAIMER

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