

# Sweet Spreads Packaging in the United Arab Emirates

October 2023

Table of Contents

## Sweet Spreads Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Thin wall plastic containers popular for their customisability and cost-effectiveness

Rigid plastic pack types lead in honey as they are transparent and durable

Glass pack types leverage healthy connotations

#### PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but the shift towards rigid plastic will continue

Smaller pack sizes becoming more widespread

## Sweet Spreads Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

### PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

### RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-](http://www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-)

