

Personal Luxury in Hong Kong, China

October 2023

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Personal Luxury in Hong Kong, China - Category analysis

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2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023

Designer apparel and footwear (ready-to-wear) dominated by designer apparel (ready-to-wear)

Luxury eyewear records rise in value sales

Retail value sales of luxury jewellery increase in 2023

Luxury leather goods sees positive value growth in 2023

Value sales of luxury wearables electronics remain limited in 2023

Luxury timepieces sees value increase

Value sales of writing instruments and stationery see a marginal decline in 2023

Value of super premium beauty and personal care sees a sales rise

Richemont Asia Pacific Ltd holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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