

# Ready Meals Packaging in Switzerland

September 2022

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## Ready Meals Packaging in Switzerland - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

After the demand spikes in 2020, performances worsen across ready meals in 2021

Frozen and chilled ready meals slip into decline in 2021 after seeing strong growth in 2020

Rigid plastic packaging continues gaining share from metal food cans in shelf stable ready meals categories

#### PROSPECTS AND OPPORTUNITIES

Dinner mixes and prepared salads will record the best CAGRs in ready meals over the forecast period

Sustainability concerns over plastic packaging could undermine growth

## Ready Meals Packaging in Switzerland - Company Profiles

## Packaging Industry in Switzerland - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Liquid cartons seeing strong growth in milk alternatives

Packaging innovation expected to increase recyclability in beverages

Metal beverage cans continue seeing strong growth in wine

Smaller pack sizes preferred in personal care as mobility returns

Plastic pouches seeing strong growth in automatic dishwashing tablets

### PACKAGING LEGISLATION

No plans to outlaw single-use plastic in Switzerland, except in Geneva

Regulations on labelling of cosmetic products

### RECYCLING AND THE ENVIRONMENT

Businesses urged to recycle or hire recycling organisations to collect waste

Proposal to promote a circular economy passes in Switzerland

Switzerland stockpiling raw materials to manufacture recycled products

Table 1 - Overview of Packaging Recycling and Recovery in Switzerland: 2019/2020 and Targets for 2021

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