

# Full-Service Restaurants in Asia Pacific

May 2021

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## INTRODUCTION

Scope

Key findings

## REGIONAL OVERVIEW

Asia Pacific boasts the highest sales level among the global regions

Asia Pacific expected to bounce back with strong growth in 2021

China records heavy losses, particularly in Asian FSR

Japanese FSR already declining before the arrival of the pandemic

Asian FSR account for the bulk of lost sales in 2020

Chained players cope a little better than independents in 2020

Standalone continues to dominate sales

Travel the worst-hit channel by the pandemic in 2020

## LEADING COMPANIES AND BRANDS

FSR extremely fragmented, particularly in China

HaiDiLao continues increasing its share at the head of FSR

Japan the main market for the bulk of the top 10 players

Hai Di Lao Hot Pot records strong growth over the historic period

## FORECAST PROJECTIONS

FSR expected to see a strong rebound in 2021...

...with further positive growth over the rest of the forecast period

## COUNTRY SNAPSHOTS

China: Market Context

China: Competitive and Retail Landscape

Hong Kong, China: Market Context

Hong Kong, China: Competitive and Retail Landscape

India: Market Context

India: Competitive and Retail Landscape

Indonesia: Market Context

Indonesia: Competitive and Retail Landscape

Japan: Market Context

Japan: Competitive and Retail Landscape

Malaysia: Market Context

Malaysia: Competitive and Retail Landscape

Philippines: Market Context

Philippines: Competitive and Retail Landscape

Singapore: Market Context

Singapore: Competitive and Retail Landscape

South Korea: Market Context

South Korea: Competitive and Retail Landscape

Taiwan: Market Context

Taiwan: Competitive and Retail Landscape

Thailand: Market Context

Thailand: Competitive and Retail Landscape

Vietnam: Market Context

Vietnam: Competitive and Retail Landscape

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