

Processed Meat and Seafood Packaging in Australia

May 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Barrier properties help flexible plastic gain share in frozen processed meat packaging

Thin wall plastic containers expected to gain share in chilled processed seafood

Sustainability considerations driving packaging innovation

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat packaging

More strong growth expected for meat and seafood substitutes

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