

# Hair Care in North Macedonia

April 2024

Table of Contents

## Hair Care in North Macedonia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Constant value sales on par with previous year  
Salon professional hair care registers highest value growth  
Continued product launches keep consumers engaged

#### PROSPECTS AND OPPORTUNITIES

Trene of triple washing hair bolsters growth  
Product launches expected in the natural and organic space  
Styling agents register highest value growth

#### CATEGORY DATA

Table 1 - Sales of Hair Care by Category: Value 2018-2023  
Table 2 - Sales of Hair Care by Category: % Value Growth 2018-2023  
Table 3 - Sales of Hair Care by Premium vs Mass: % Value 2018-2023  
Table 4 - NBO Company Shares of Hair Care: % Value 2019-2023  
Table 5 - LBN Brand Shares of Hair Care: % Value 2020-2023  
Table 6 - NBO Company Shares of Salon Professional Hair Care: % Value 2019-2023  
Table 7 - LBN Brand Shares of Salon Professional Hair Care: % Value 2020-2023  
Table 8 - LBN Brand Shares of Premium Hair Care: % Value 2020-2023  
Table 9 - Forecast Sales of Hair Care by Category: Value 2023-2028  
Table 10 - Forecast Sales of Hair Care by Category: % Value Growth 2023-2028  
Table 11 - Forecast Sales of Hair Care by Premium vs Mass: % Value 2023-2028

## Beauty and Personal Care in North Macedonia - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for beauty and personal care?

#### MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023  
Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023  
Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023  
Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023  
Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023  
Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023  
Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023  
Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023  
Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028  
Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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