



# Sweet Spreads Packaging in the Philippines

October 2023

Table of Contents

## Sweet Spreads Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Glass jars popular in chocolate spreads for their recyclability  
PET bottles the preferred pack type in honey as they are lightweight and durable  
Glass jars are used in jams and preserves as they improve visual appeal

#### PROSPECTS AND OPPORTUNITIES

Glass jars' leading position unlikely to come under threat  
Chocolate spreads packaging continues to see the strongest growth

## Sweet Spreads Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Metal food cans lead condensed milk packaging as they maintain product freshness  
Flexible aluminium/plastic remains the dominant pack type in hot drinks  
Kegs record dynamic growth in 2022  
Beauty and personal care packaging returns to positive growth in 2022  
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

### PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste  
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

### RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste  
Coca-Cola Philippines' progress towards a "World Without Waste"  
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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