

# Global Recovery Tracker: Q1 2021

March 2021

Table of Contents

## INTRODUCTION

Scope  
Key findings  
Key events so far (1)  
Key events so far (2)  
Downside risks to the recovery have declined  
Uncertainty remains high

## EUROMONITOR RECOVERY INDEX

The Recovery Index  
Global overview for Recovery Index in Q1 2021  
Index ranking based on Q1 2021 scores: 1 to 10  
Index ranking based on Q1 2021 scores: 11 to 20  
Index ranking based on Q1 2021 scores: 21 to 30  
Index ranking based on Q1 2021 scores: 31 to 40  
Index ranking based on Q1 2021 scores: Remaining countries  
Recovery landscape in Q1 2021

## OVERVIEW OF MAJOR ECONOMIES

New coronavirus variants pose major risk to the global economy  
Major economies show hesitant signs of recovery  
Labour market recovery is slowing  
Weakening consumer spending in post festive season  
Retail sales rebound takes a short break  
Consumer confidence stays weak, but retains upwards trajectory

## COUNTRY INSIGHTS

Brazil: Second wave of pandemic curbs consumption recovery  
China: A slowdown in manufacturing sector hinders further recovery  
Germany: A slight setback from the previous quarter  
India: Stable COVID-19 situation offers more positivity in Q1 2021  
Japan: Economic rebound set for Q2 uplifts consumer confidence  
US: Nearing pre-pandemic levels as vaccination starts  
UK: Improved outlook with restriction easing plan and vaccination

## CONCLUSION

The speed of recovery will depend on the speed of vaccination  
Key country insights  
Outlook

## APPENDIX: INDEX METHODOLOGY

Recovery Index Methodology  
Recovery Index indicators and weights  
COVID-19 global scenario assumptions and definitions

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/global-recovery-tracker-q1-2021/report](http://www.euromonitor.com/global-recovery-tracker-q1-2021/report).