



Voice of the Consumer: Mobility Survey 2021 Key Highlights

May 2021

Table of Contents

INTRODUCTION

Scope

Key findings

VEHICLE OWNERSHIP

Majority of global respondents have access to a car or automobile

Eight out of 10 global respondents have a licence to drive in their country

Gasoline is still the most common car/automobile fuel across the world

Parents are more likely to own electric lightweight vehicles

TRANSPORTATION AND COMMUTE

Daily commuting routines have been influenced by COVID-19

Consumers are still frequently commuting on daily basis

Usage of personal car/automobile for commute increased by 4% globally

Over the past year usage of shared mobility services has increased

SHOPPING AND SPENDING

Different views on anticipated transportation spending

28% of public transportation users buy tickets online at least monthly

Half of high-income consumers bought or are planning to buy a new car

Consumers still prefer to make car/automobile purchases in person

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