



The Future Home

August 2021

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More spending migrating into the home during the pandemic

Exploring the future home

What we mean when we talk about a “Companion Home”, and the journey to get there

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3. Hygiene

4. Sustainability

5. Time

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7. Health

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Companies are meeting the needs of consumers using various strategies

New services: Supporting improved physical and mental health routines

New services: Physical wellbeing - Peloton

Unifying standard for devices: Ensuring devices work seamlessly together

Efficient future homes : Control utility costs and contribute to global sustainability efforts

Efficient future homes : Haier Internet of Clothing (IoC)

Efficient future homes : Master AI hierarchy - LG ThinQ Home Concierge

Efficient future homes : Ori robotic furniture

Efficient future homes : Samsung BotHandy

Direct to consumer links: Connecting with consumers to provide predictive and proactive customer service

Technology leadership: Hygiene - Arçelik HygieneShield UV Disinfection Cabinet

Technology leadership: Sensing AirThings

Scaled sustainability: Hydraloop

Scaled sustainability: Bosch Fresh Vacuum System

The future home

Key industry takeaways

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