

# Headphones in India

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

True Wireless Stereo (TWS) earbuds continue to drive growth in headphones  
boAt continues to lead in headphones by a wide margin  
Evolving consumer lifestyles and socioeconomic factors create positive impact

### PROSPECTS AND OPPORTUNITIES

Headphones will continue to enjoy robust growth in retail volume terms  
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Local manufacturing expected to see huge growth in upcoming years

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## Consumer Electronics in India - Industry Overview

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