



# Dairy Products and Alternatives in Tanzania

September 2023

Table of Contents

## EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Country background

Logistics/infrastructure

What next for dairy products and alternatives?

## MARKET DATA

Table 1 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 6 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 7 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

## DISCLAIMER

## BABY FOOD

2023 Developments

Prospects and Opportunities

Category Data

Table 8 - Sales of Baby Food by Category: Volume 2018-2023

Table 9 - Sales of Baby Food by Category: Value 2018-2023

Table 10 - Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 11 - Sales of Baby Food by Category: % Value Growth 2018-2023

Table 12 - NBO Company Shares of Baby Food: % Value 2019-2023

Table 13 - LBN Brand Shares of Baby Food: % Value 2020-2023

Table 14 - Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 15 - Forecast Sales of Baby Food by Category: Value 2023-2028

Table 16 - Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 17 - Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

## DAIRY

2023 Developments

Prospects and Opportunities

Category Data

Table 18 - Sales of Dairy by Category: Volume 2018-2023

Table 19 - Sales of Dairy by Category: Value 2018-2023

Table 20 - Sales of Dairy by Category: % Volume Growth 2018-2023

Table 21 - Sales of Dairy by Category: % Value Growth 2018-2023

Table 22 - NBO Company Shares of Dairy: % Value 2019-2023

Table 23 - LBN Brand Shares of Dairy: % Value 2020-2023

Table 24 - Forecast Sales of Dairy by Category: Volume 2023-2028

Table 25 - Forecast Sales of Dairy by Category: Value 2023-2028

Table 26 - Forecast Sales of Dairy by Category: % Volume Growth 2023-2028

Table 27 - Forecast Sales of Dairy by Category: % Value Growth 2023-2028

## PLANT-BASED DAIRY

2023 Developments

Prospects and Opportunities

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dairy-products-and-alternatives-in-tanzania/report](http://www.euromonitor.com/dairy-products-and-alternatives-in-tanzania/report).