



Processed Meat, Seafood and Alternatives To Meat in Hong Kong, China

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Foodservice channel becomes the growth driver, while chilled and frozen products see stronger popularity

Health consciousness continues to drive growth in tofu and derivatives and meat and seafood substitutes

New entrants fuel growth momentum of meat and seafood substitutes through foodservice

PROSPECTS AND OPPORTUNITIES

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