

Edible Oils in Eastern Europe

January 2022

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Sunflower oil continues to dominate sales in Eastern Europe

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E-commerce makes major gains, but remains a minor sales channel

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Private label holds the biggest share in Eastern European edible oils

Rusagro records strong growth over the 2016-2021 period

Russia the major revenue generator for most of the top 10 players

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Bosnia and Herzegovina: Competitive and Retail Landscape

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