



World Market for Retailing

March 2022

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Global retailing shows strong rebound during 2021

Economic recovery and strategic shifts offer springboard for growth

Channel shifts accelerated by the pandemic remain in motion

Continued e-commerce development accelerates growth in non-store retailing channel

Asia Pacific to remain the biggest region for retail sales

China to surpass the US with highest retail sales globally in 2022

Market consolidation continues in Asia Pacific, while other regions see slow down

Walmart retains global leadership, but e-commerce players break geographical barriers

E-commerce platforms from Asia Pacific dominate top-performing company ranks

Top trends shaping the retailing industry in 2022

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Strategic priorities for retailers will significantly change over the forecast period

Key takeaways

Global channel spotlight: Grocery Retailers

Global channel spotlight: Non-Grocery Specialists

Global channel spotlight: Mixed Retailers

Global channel spotlight: Non-Store Retailing

Regional industry spotlight: Asia Pacific

Regional industry spotlight: Australasia

Regional industry spotlight: Western Europe

Regional industry spotlight: Eastern Europe

Regional industry spotlight: North America

Regional industry spotlight: Latin America

Regional industry spotlight: Middle East and Africa

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