

# Nestlé SA in Cooking Ingredients and Meals

May 2023

Table of Contents

## INTRODUCTION

Scope

## KEY FINDINGS

Executive summary

## STATE OF PLAY

Top companies at a glance

## STATE OF PLAY

Nestlé's global footprint

Company overview

Growth decomposition

## EXPOSURE TO FUTURE GROWTH

Exposure to growth

Projected rankings

## COMPETITIVE POSITIONING

Relative performance

Competitor overlap

Key categories and markets

US market embraces plant-based ready meals

Dry culinary products improving nutrition with natural ingredients and fortification

Key brands

Maggi achieving success by combining tradition, convenience and sustainability

Plant-based expands into sauces

## MEALS AND SOUPS

Meals and soups sales by region

Top countries by category

Projected meals and soups sales

## SAUCES, DIPS AND CONDIMENTS

Sauces, dips and condiments sales by region

Top countries by category

Projected sauces, dips and condiments sales

Executive summary

## APPENDIX

Projected company sales: FAQs

Projected company sales: FAQs

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/nestle-sa-in-cooking-ingredients-and-meals/report](http://www.euromonitor.com/nestle-sa-in-cooking-ingredients-and-meals/report).