

# New Business Models: From Connectivity Boom to Pandemic Dynamism and Inflation Surge

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Inflation surge view: Change and cohesion

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Companies are meeting the needs of consumers using various strategies

Smart integrated solutions: Candy/Haier WashPass

Smart integrated solutions: Henkel Somat Smart

Smart integrated solutions : Gridserve

Embracing e-commerce: Qudini

Embracing e-commerce: Castlery

Embracing e-commerce: Currys

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Immediacy: Currys

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## CONCLUSION

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Become tomorrow's next leader

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