

Ice Cream in Australia

July 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail volume sales of ice cream in Australia continue to decline
Quality is still key for ice cream despite inflation as private label struggles
Health-positioned ice cream enters market but is not a priority for many consumers

PROSPECTS AND OPPORTUNITIES

Retail volumes set to return to growth over the forecast period
Opportunity emerges for frozen yoghurt amid changing consumer tastes
Convenience retail to become important channel for impulse ice cream purchases

CATEGORY DATA

- Table 1 - Sales of Ice Cream by Category: Volume 2019-2024
- Table 2 - Sales of Ice Cream by Category: Value 2019-2024
- Table 3 - Sales of Ice Cream by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Ice Cream by Category: % Value Growth 2019-2024
- Table 5 - Sales of Ice Cream by Leading Flavours: Rankings 2019-2024
- Table 6 - Sales of Impulse Ice Cream by Format: % Value 2019-2024
- Table 7 - NBO Company Shares of Ice Cream: % Value 2020-2024
- Table 8 - LBN Brand Shares of Ice Cream: % Value 2021-2024
- Table 9 - NBO Company Shares of Impulse Ice Cream: % Value 2020-2024
- Table 10 - LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024
- Table 11 - NBO Company Shares of Take-home Ice Cream: % Value 2020-2024
- Table 12 - LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024
- Table 13 - Distribution of Ice Cream by Format: % Value 2019-2024
- Table 14 - Forecast Sales of Ice Cream by Category: Volume 2024-2029
- Table 15 - Forecast Sales of Ice Cream by Category: Value 2024-2029
- Table 16 - Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
- Table 17 - Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

Snacks in Australia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 18 - Sales of Snacks by Category: Volume 2019-2024
- Table 19 - Sales of Snacks by Category: Value 2019-2024
- Table 20 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 21 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 22 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 23 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 24 - Penetration of Private Label by Category: % Value 2019-2024
- Table 25 - Distribution of Snacks by Format: % Value 2019-2024
- Table 26 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 27 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 28 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ice-cream-in-australia/report.