

# Plant-Based Dairy in India

January 2024

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## Plant-Based Dairy in India - Category analysis

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#### 2023 DEVELOPMENTS

Soy drinks continue to dominate plant-based milk in India  
Other plant-based milk gains traction due to legalisation of vegan logo

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Plant-based milk will continue to grow but with scaling challenges  
Increasing number of players are set to enter plant-based dairy

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