

Booking in France

September 2023

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Booking in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booking sales thriving in post-pandemic France but challenges remain
TUI and Selectour on the rise as booking sales recover

PROSPECTS AND OPPORTUNITIES

Positive outlook for booking with the focus set to be on sustainable strategies and an omnichannel approach
New systems, new practices and new players

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

Table 3 - Leisure Travel Sales: Value 2018-2023

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 - Forecast Booking Sales: Value 2023-2028

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Travel in France - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023
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Hotels: Key trends
Booking: Key trends
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Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028
Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
Table 12 - In-Destination Spending: Value 2018-2023
Table 13 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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