

Plant-Based Dairy in Chile

September 2023

Table of Contents

Plant-Based Dairy in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk still perceived as niche category in Chile

Almond remains most popular flavour of other plant-based milk

NotCo launches its first plant-based cheese: NotCheese

PROSPECTS AND OPPORTUNITIES

Lack of substitutes and high prices are factors influencing future performance of plant-based dairy in Chile

Plant-based yoghurt and plant-based cheese offer development potential due to immaturity in local market

Animal welfare concerns and dietary restrictions to remain drivers of plant-based dairy consumption

CATEGORY DATA

Table 1 - Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Chile - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 - Penetration of Private Label by Category: % Value 2018-2023

Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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