

Plant-Based Dairy in Slovakia

September 2023

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Plant-Based Dairy in Slovakia - Category analysis

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2023 DEVELOPMENTS

Healthy growth in 2023, as more Slovaks choose to follow flexitarian and vegan diets

Plant-based cheese finds its niche

Flavoured plant-based yoghurt sees further expansion

PROSPECTS AND OPPORTUNITIES

Rising levels of purchasing power and further product innovation will fuel growth

Further differentiation expected, with sustainability credentials viewed as increasingly important

Legislative changes lie ahead

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