



Plant-Based Dairy in Australia

September 2023

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Plant-Based Dairy in Australia - Category analysis

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2023 DEVELOPMENTS

Oat milk is quickly becoming Australia's favourite plant-based milk
Chobani enters plant-based yoghurt with an oat-based variant
Companies continue to innovate and develop new plant-based products

PROSPECTS AND OPPORTUNITIES

Plant-based foods appeal to a wider audience than originally expected
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DISCLAIMER

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