



# US Cannabis State Profiles

October 2022

Table of Contents

## INTRODUCTION

Scope

Key findings

## CONTEXT

US dominates global landscape as international markets lack maturity

Newly legalised states to supply continued momentum to US cannabis

Flower remains the dominant format but infused products increasingly challenge

2021 state of the market for adult-use states

Selected leading multi-state companies and brands (1)

Selected leading multi-state companies and brands (2)

## STATE PROFILES

Alaska: Overview

Alaska: Market size deep dive

Alaska: Adult-use regulatory framework and illicit sales

Alaska: Share of format

Alaska: Noteworthy brands and operators

Arizona: Overview

Arizona: Market size deep dive

Arizona: Adult-use regulatory framework and illicit sales

Arizona: Share of format

Arizona: Noteworthy brands and operators

California: Overview

California: Market size deep dive

California: Adult-use regulatory framework and illicit sales

California: Share of format

California: Noteworthy brands and operators

Colorado: Overview

Colorado: Market size deep dive

Colorado: Adult-use regulatory framework and illicit sales

Colorado: Share of format

Colorado: Noteworthy brands and operators

Illinois: Overview

Illinois: Market size deep dive

Illinois: Adult-use regulatory framework and illicit sales

Illinois: Share of format

Illinois: Noteworthy brands and operators

Maine: Overview

Maine: Market size deep dive

Maine: Adult-use regulatory framework and illicit sales

Maine: Share of format

Maine: Noteworthy brands and operators

Massachusetts: Overview

Massachusetts: Market size deep dive

Massachusetts: Adult-use regulatory framework and illicit sales

Massachusetts: Share of format

Massachusetts: Noteworthy brands and operators

Michigan: Overview

Michigan: Market size deep dive

Michigan: Adult-use regulatory framework and illicit sales

Michigan: Share of format

Michigan: Noteworthy brands and operators

Nevada: Overview

Nevada: Market size deep dive

Nevada: Adult-use regulatory framework and illicit sales

Nevada: Share of format

Nevada: Noteworthy brands and operators

Oregon: Overview

Oregon: Market size deep dive

Oregon: Adult-use regulatory framework and illicit sales

Oregon: Share of format

Oregon: Noteworthy brands and operators

Washington: Overview

Washington: Market size deep dive

Washington: Adult-use regulatory framework and illicit sales

Washington: Share of format

Washington: Noteworthy brands and operators

## EMERGING LEGAL STATES

Market size of 2022 adult-use states

States legalising by 2024

Forecasts to 2025/2026...

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/us-cannabis-state-profiles/report](http://www.euromonitor.com/us-cannabis-state-profiles/report).