

Meals and Soups in Estonia

November 2023

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Meals and Soups in Estonia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chilled ready meals are increasingly popular for lunch
Frozen ready meals benefit from their convenience and improved quality
Saarioinen Eesti OU and Salvest AS maintain their lead in 2023

PROSPECTS AND OPPORTUNITIES

Healthy and convenient prepared salads to record the fastest growth
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Cooking Ingredients and Meals in Estonia - Industry Overview

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