

Meals and Soups in the Czech Republic

November 2023

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2023 DEVELOPMENTS

Meals and soups benefit from home dining and the convenience trend in 2023

Ready meals remain popular post-pandemic, with plant-based options continuing to gain traction

Consumer interest in soup is sustained thanks to cheap and healthy options

PROSPECTS AND OPPORTUNITIES

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Plant-based variants will gain popularity, bolstered by endorsement from celebrities

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