

# Meals and Soups in Indonesia

January 2024

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## Meals and Soups in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Hectic urban lifestyles drive demand for convenience

Sekar Bumi Tbk PT retains leading position, while Charoen Pokphand sees strong performance

Frozen soup benefits from price and convenience

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Urbanisation driving consumer base expansion

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