



# Meals and Soups in Western Europe

December 2022

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Scope

Key findings

## REGIONAL OVERVIEW

Western Europe continues to record positive growth in meals and soups

Positive growth for Western Europe throughout the 2017-2027 period

Turkey and Finland record dynamic real value CAGRs over 2017-2022

Meal kits in the UK accounts for a quarter of new value added in the region over 2017-2022

French meals and soups CAGR flatlining over 2017-2022

Meals and soups still growing despite tough economic climate

Modern grocery retailers dominate meals and soups distribution in Western Europe

E-commerce nearly doubles its meals and soups share during the pandemic

## LEADING COMPANIES AND BRANDS

Private label a major player in Western European meals and soups

HelloFresh bearing down on leading player Nestlé

No single-market players among the top 10 meals and soups companies in Western Europe

Dr Oetker slips down the regional rankings, while HelloFresh takes top spot

## FORECAST PROJECTIONS

Continued positive growth expected for meals and soups over 2022-2027

UK's HFSS regulations could help improve the product image of meals and soups

## COUNTRY SNAPSHOTS

Austria: Market Context

Austria: Competitive and Retail Landscape

Belgium: Market Context

Belgium: Competitive and Retail Landscape

Denmark: Market Context

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