

Indofood Sukses Makmur Tbk PT in Staple Foods

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Rekindling growth in Indonesia and capturing emerging markets with agile pricing Indofood set to grow aggressively and reach within the top 10 staple food companies

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Diverse growth trends in staples amidst inflation and rise of private labels

Indomie is the flagship brand, and is ingrained in popular culture in many markets

Indofood's Indomie noodles ranks in the top three, and has gained from pricing advantages

RICE, PASTA AND NOODLES

Indofood depends on Asia Pacific while the Middle East and Africa offers potential Growing in a mature market by creating opportunities for Indonesians
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Key findings

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