

Haleon Plc in Consumer Health

March 2023

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Voltaren maintains number one position in analgesics globally, thanks to growth in the US

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Balanced portfolio within vitamins and dietary supplements supports overall growth
Strategic acquisitions in markets other than Asia Pacific and North America are necessary
Caltrate dominates Haleon's dietary supplements sales
China and the US will continue to be key growth markets over the forecast period
Opportunity analysis: dietary supplements in Western Europe
Through probiotic supplements, Haleon can offer holistic digestive health

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North America and Europe are the largest markets for Haleon in CCAs
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Key findings

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