

Small Local Grocers in Belgium

March 2024

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Small Local Grocers in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures take their toll on sales
Soaring prices lead to lower footfall in traditional chocolate retailers
Highly fragmented competitive landscape with “others” holding the majority share

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Negative performance for small, independent grocers
Premium and specialist outlets will benefit from higher disposable incomes
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