

# Convenience Retailers in Switzerland

March 2024

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## Convenience Retailers in Switzerland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Convenience retailers remain popular amongst Swiss consumers in 2023

Forecourt retailers hit by spiralling cost of travel

Leading player Valora Holding AG continues to expand following takeover

#### PROSPECTS AND OPPORTUNITIES

Bright outlook for convenience stores as consumers favour shopping in their local neighbourhood

Valora will continue its significant expansion across Switzerland

Unmanned stores offer new opportunities for Migros

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