

Convenience Retailers in Austria

February 2024

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Convenience Retailers in Austria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth continues to be driven by forecourt retailers in 2023
Grocery retailing leaders improve their presence
Nah & Frisch suffers particularly badly from poor consumer sentiment

PROSPECTS AND OPPORTUNITIES

Growth prospects of forecourt retailers must be put into perspective
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Longer opening hours remain a distant prospect

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