

Small Local Grocers in Austria

February 2024

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Small Local Grocers in Austria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers suffers from a reduction in consumer spending due to inflationary pressures

Basic brand disappears in favour of denn's

The expansion of ethnic grocery stores slows down

PROSPECTS AND OPPORTUNITIES

Moderate outlook for a channel that is quite diverse

Ethnic food stores are expected to return to a growth trend

Non-profit foodcoops connect producers directly with customers

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