

Retail E-Commerce in the Netherlands

March 2024

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Retail E-Commerce in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Online grocery shopping seeing new developments as competition grows

Increased focus on convenience with delivery

Apparel and footwear retailers struggling with high volume of returns

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Marketplaces expected to play an important role in the growth of e-commerce

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Reduction in number of outlets

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