



Home Products Specialists in Indonesia

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Trend of mindful luxury consumption in home products

Indonesia Design District comprising home products specialists stores launched in PIK 2 area

Ace Hardware stays out in front

PROSPECTS AND OPPORTUNITIES

Seamless omnichannel innovation at Ace Hardware Indonesia

Katta furniture launches its first store with experiential retail and high-end product lines

Outlet expansion a key strategy for players looking to extend their reach to consumers

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