

Small Local Grocers in Portugal

March 2024

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Small Local Grocers in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers register a weak performance amid high inflation rates
Sales of health food stores grow, however, it is below the market average
Small local grocers focus on the management of fresh produce to aid sales

PROSPECTS AND OPPORTUNITIES

Small local grocers decline as other channels offer competitive price points
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